

**BLOOM**  
BENEFITING MARYGROVE

# PROM

## THROUGH THE DECADES

save the date **3.1.24**  
FOUR SEASONS HOTEL

EVENT CHAIRS  
GRETCHEN SANDER BIRENBAUM  
& NICOLE WOHLFORD

A MINISTRY OF CATHOLIC CHARITIES

For more information : JACKIE BOYD  
314.584.6129 : JBOYD@MGSTL.ORG





## A LETTER FROM OUR EVENT CHAIRS

We invite you to join us in helping hundreds of children find hope and healing at Marygrove's Bloom on March 1, 2024 at the Four Seasons Hotel! This year's theme is "Prom Through the Decades", a night of nostalgia, fun, and dancing. The evening will include an elegant dining experience, a robust live and silent auction, with dancing and entertainment by Griffin & the Gargoyles! As co-chairs for this year's Bloom, we hope you join us for an unforgettable soirée in support of a worthy cause.

Bloom is instrumental in helping Marygrove raise the funds and awareness needed to enrich the lives of hundreds of youth each year. Your involvement allows Marygrove to provide a safe home, compassionate care, and high-quality mental health services to children and youth who have experienced significant trauma, to restore their childhood and equip them for productive adulthood.

The enclosed information provides an overview of the many opportunities to participate in Bloom. Your involvement makes a real and meaningful difference in the lives of our young people and gives them the promise of a brighter future. We hope you will join us as we give children in our community a chance to "bloom" into their best possible selves.

### EVENT CHAIRS

A handwritten signature in black ink that reads "Nicole".

**Nicole Wohlford**

A handwritten signature in black ink that reads "Gretchen".

**Gretchen Sander Birenbaum**





## SPONSORSHIP OPPORTUNITIES

### SENIOR SPONSOR - \$25,000

- Three tables, premium seating
- Recognition on event & promotional materials
- Full page ad in event program

### JUNIOR SPONSOR - \$15,000

- Two tables, premium seating
- Recognition on event & promotional materials
- Full page ad in event program

### SOPHOMORE SPONSOR - \$10,000

- Two tables
- Recognition on event & promotional materials
- Half page ad in event program

### FRESHMAN SPONSOR - \$5,000

- One table
- Recognition on event & promotional materials

### VARSITY TICKET SPONSOR - \$1,000

- Two event tickets
- Recognition in event program

### INDIVIDUAL TICKET - \$300

### \*EXCLUSIVE UNDERWRITING OPPORTUNITIES:

- Cocktail Reception Sponsor - \$5,000
- SOLD OUT** Mobile Bidding Sponsor - \$2,500
- SOLD OUT** Décor Sponsor - \$1,500
- SOLD OUT** Entertainment Sponsor - \$1,500
- SOLD OUT** Valet Parking Sponsor - \$1,500

### \*IN-KIND DONATION OPPORTUNITIES:

- Beer/Wine/Liquor
- Local Experiences
- Restaurant Dining
- Sports Memorabilia
- Vacation Destinations



EVENT DATE:

**MARCH 1, 2024**

Visit our event website for one-stop shop access to purchase your tickets, sponsorships, program ads, bid on auction items, and more!

[BLOOM24.GIVEMART.COM](https://BLOOM24.GIVEMART.COM)



## PROGRAM ADVERTISING OPPORTUNITIES

**SOLD OUT** Center Spread (2 - 5.5 X 8.5) - \$1,500

- **Inside Front Cover (5.5 X 8.5) - \$1,000**
- **Inside Back Cover (5.5 X 8.5) - \$1,000**
- **Back Cover (5.5 X 8.5) - \$1,200**
- **Full Page (5.5 X 8.5) - \$750**
- **Half Page (5.125 X 4 Horizontal) - \$500**
- **Quarter Page (2.5 X 4) - \$250**

\*Premium ads are on a first come, first serve basis  
Preferred format is high resolution jpg or png files  
CMYK - no PMS colors

**ALL ARTWORK DUE BY 2.3.2024**

### Event Questions?

Contact: 314-584-6129 or [jboyd@mgstl.org](mailto:jboyd@mgstl.org)  
[Bloom2024.givesmart.com](http://Bloom2024.givesmart.com)





## BOARD OF DIRECTORS

### Board Officers

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Nicole Amling - Vice President  
Gary Meyer - Treasurer  
Paul Hoffman - Secretary

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Michelle Heavens  
David Helms  
Deborah Kerber  
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Michelle Schafer  
Mike Stengel

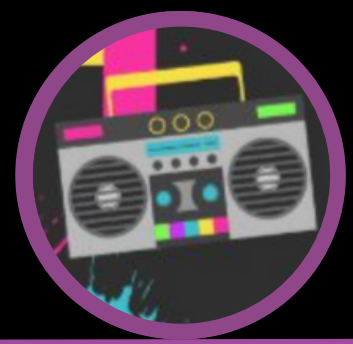
Tyan Tan Ragone  
Msgr. Mark Ullrich  
Michael Walsh  
Ted Wheeler  
David Wilson  
Jared Bryson, Ex Officio

## 2024 BLOOM COMMITTEE

Paula Burkemper  
Holly Carpenter  
Rita Diekemper  
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Amy Ferris  
Fee McCaskill  
Nikol Kokaz Oztok  
Amber Pook  
Tyan Ragone

Erin Rataj  
Gretchen Sander Birenbaum\*\*  
Theresa Wangia  
Lauren Williams  
Nicole Wohlford \*\*



## MARYGROVE QUICK FACTS

### WHO WE ARE

As one of the largest therapeutic residential treatment programs in the state of Missouri, we provide a safe home, compassionate care, and high-quality mental health services to children who have experienced significant trauma in their young lives.

### OUR HISTORY

Marygrove has a rich 170+ year history - we were founded in 1849 as the House of Good Shepherd, a St. Louis Home for girls.

### WHO WE SERVE

Serving hundreds of children, adolescents & young adults each year, youth at Marygrove come from all over Missouri and Illinois - we serve kids from over 120 counties!

### OUR CAMPUS

Marygrove is located on a 43 acre campus in Florissant, MO, overlooking the bluffs of the Missouri River.

### OUR YOUTH DEMOGRAPHICS

- 80-85% of kids are homeless or wards of the state
- 20% of children have supportive families
- 95% live under the Federal Poverty level
- 85% have severe mental health issues
- 30% experience failed adoptions
- 85% have survived sexual, physical, & emotional trauma
- All youth are between the ages of birth-21



A MINISTRY OF CATHOLIC CHARITIES

2705 MULLANPHY LANE  
FLORISSANT, MO 63031  
MARYGROVECHILDREN.ORG